Curriculum Vitae

Yiran Duan

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EDUCATION

Syracuse University	Syracuse, NY, USA
Ph.D. in Information Science and Technology	Expected 2025
Florida State University	Tallahassee, FL, USA
M.A. Anthropology	Aug 2016 – May 2018
University of Wisconsin-Stout	Menomonie, WI, USA
Study Abroad	Aug 2014 – May 2015
Minzu University of China	Beijing, China
B.A. Anthropology	Sep 2012 – June 2016

PROFESSIONAL EXPERIENCE

Syracuse University	Syracuse, NY, USA
Graduate Assistant	Aug 2019 – current
Mayor's Office, City of Baltimore	(hybrid) Baltimore, MD, USA
Coding It Forward Data Science Fellow	Jun 2023 – Aug 2023
Florida Highway Patrol	Tallahassee, FL, USA
Staff of the Policy, Accreditation, Inspection and Form office	May 2018 – May 2019

PUBLICATIONS

Peer-reviewed Journal Articles

- [J2] **Duan, Y.**, Hemsley, J., Smith, A. O., Joh, U., Gray, L., & Khoury, C. (2024). Curating Virality: Exploring Curated Logics Within #BlackLivesMatter on Twitter/X. *Social Media + Society*, 10(2). https://doi.org/10.1177/20563051241242799
- [J1] **Duan, Y.**, Asante-Agyei, C. O., Kelly, R., & Hemsley, J. (2024). A Practice Theory Perspective on Dribbble and the Evolving Design Industry. *Social Media + Society*, 10(1). https://doi.org/10.1177/20563051241228601

Book Chapters

- [B2] Gray, L., Winberry, J., & **Duan**, Y. (2024). Voices in the (Information) Wilderness: Black Feminism (s) and Informational Practices. In *Reading Workplace Dynamics: A Post-Pandemic Professional Ethos in Public Libraries* (pp. 35-49). Emerald Publishing Limited.
- [B1] Gray, L., & **Duan**, Y. (2021). Positioning Social Justice in a Black Feminist Information Activist Community Context: A case study of African American activist-mothers in

Chicago's public housing. In *Social Justice Design and Implementation in Library and Information Science*. Routledge. PDF

Peer-reviewed Conference Papers in Proceedings

- [C5] **Duan, Y.**, Khoury, C., Joh, U., Smith, A. O., Cousin, C., & Hemsley, J. (2024). Comparing Climate Change Content and Comments across Instagram Reels, TikTok, and YouTube Shorts and Long Videos. *Proceedings of the Association for Information Science and Technology*, 61(1), 103-114.
- [C4] Khoury, C., Owen-Smith, A., Joh, U., **Duan, Y**., & Hemsley, J. (2023). Multi-Modal Crisis Discourse and Collective Sensemaking on TikTok. *Proceedings of the Association for Information Science and Technology*, 60(1), 203-212. https://onlinelibrary.wiley.com/doi/abs/10.1002/pra2.781
- [C3] Duan, Y., Hemsley, J., Smith, A.O., Gray, L. (2023). Left and Right Retweets! Curation Logics During Black History Month. In: Sserwanga, I., et al. Information for a Better World: Normality, Virtuality, Physicality, Inclusivity. iConference 2023. Lecture Notes in Computer Science, vol 13972. Springer, Cham. https://doi.org/10.1007/978-3-031-28032-011
- [C2] **Duan, Y.**, Hemsley, J., Kelly, R. (2022). Disrupting Design: A Multi-level Technological Transition Study of Dribbble.com. 85th Annual Meeting of the Association for Information Science & Technology. Pittsburgh, PA, USA. PDF
- [C1] Hemsley, J., Kelly, R., **Duan, Y**. (2022). Work in Progress in Visual Design Practice: An Analysis of Changing Norms on Dribbble. *Social Media & Society* Conference. Toronto, Canada (online).

Peer-reviewed Posters

- [P4] **Duan, Y**. (2024). From YouTube to Twitter: Who Decides What to Spread about Climate Change? *The International Conference on Computational Social Science*. Philadelphia, PA.
- [P3] **Duan, Y.**, Khoury, C., & Hemsley, J. (2024). What did user talk about when they talked about climate change on Twitter. *The International Conference on Social Media & Society*. London, England.
- [P2] **Duan, Y.**, Khoury, C., Smith, A. O., Joh, U., & Hemsley, J. (2023). Comparing Crisis Communication on TikTok and YouTube: A Case Study of the 2023 California Floods. *Proceedings of the Association for Information Science and Technology*, 60(1), 949-951. PDF
- [P1] **Duan, Y.**, Hemsley, J., Smith, A., Gray, L., Gandhi, D. (2022). Who Talked About What Regarding Derek Chauvin's Trial? A Work-in-Progress Analysis. 85th Annual Meeting of the Association for Information Science & Technology. Pittsburgh, PA, USA. PDF

Peer-reviewed Extended Abstracts

[E2] **Duan,Y.,** Hemsley, J. Smith, A. (2023). "THIS TWEET IS UNAVAILABLE": #BLACKLIVESMATTER TWEETS DECAY. *Association of Internet Researchers Conference*. Philadelphia, PA. PDF

[E1] Duan, Y., Hemsley, J., Smith, A., Gandhi, D., Gray, L. (2022). Curating Virality: Exploring Curated Logics Within #BlackLivesMatter on Twitter. 2022 Association of Internet Researchers Conference. Dublin, Ireland. PDF

Doctoral Colloquium

Duan, Y. What Did Users Say About Climate Change on YouTube and Twitter. 2023 Association of Internet Researchers Conference. Philadelphia, PA

TEACHING

TEACHING	
Instructor	
IST 719 Data Visualization (graduate class)	Fall 2024
IST 343 Data in Society (undergraduate class)	Fall 2022 - Spring 2023
Guest Lecturer	
IST 400 Social Media Influencer (undergraduate class)	Spring 2023 & Spring 2024
IST 671 Research Methods for Information Studies (graduate class)	Spring 2024
The IT Girls Program at Syracuse University	July 2023
FUNDING	
Funds	
Laura Bassi Scholarship Partial Fee Waiver	2024
iSchool Doctoral Student Travel Fund (\$1,200)	2024
Graduate Student Organization Travel Fund (\$450)	2023
iSchool Doctoral Student Travel Fund (\$1,000)	2023
Fellowships	
Coding It Forward Fellowship (\$10,000)	2023
Dr. John Ho's Endowed Graduate Fellowship (\$52,000)	2016 - 2018
National Academic Fellowship (\$1,200)	2016
UW-Stout's Chancellor's Awards for Academic Excellence (\$1,000)	2015
UW-Stout's International Student Tuition Scholarship (\$1,000)	2015
SERVICE	
Reviewer	
Association of Internet Researchers (AOIR)	2021 - current
Association for Information Science and Technology (ASIS&T)	2021 - current
iConference	2021 - current
International Conference on Computational Social Science (IC2S2)	2024
Social Media + Society	2022
Student Volunteer	
Society for Social Studies of Science (4S)	2021
Community Service	
iSchool PhD Students Fall Retreat Organizer	2021

Committee Member

Doctoral Admission Committee, the iSchool at Syracuse University Fall 2019 – Spring 2020

PROFESSIONAL AFFILIATIONS

Member	
Women in Science and Engineering at Syracuse University (WiSE)	2022 - current
Association of Internet Researchers (AoIR)	2021 - current
Association for Information Science and Technology (ASIS&T)	2021 - current
iConference	2021 - current
Network Influence and Information Curation Lab at Syracuse University	2020 - current

SKILLS

Semi-structured interviews, statistics, qualitative content analysis, machine learning, social network analysis, data visualization, R, Python, Tableau

REFERENCES

Dr. Jeff Hemsley (advisor) Interim Dean/Associate Professor jjhemsle@syr.edu

Dr. LaVerne Gray Assistant Professor lgray01@syr.edu

Dr. Yiqi Li Assitant Professor yli360@syr.edu